

# nandhavanam

The Castle for Dignified Seniors

**Welcome** to another exciting edition  
of September Newsletter..!!!!.

## CEO Message

*It is a moment of pride for me in meeting you all through this edition of our Monthly News Letter. Adding another feather to our cap, this month we participated in the "Retirement India Expo, 2011" held at Chennai and Bangalore. The response was awesome as about 2000 right seniors in Chennai and 1500 right seniors in Bangalore city visited our stall and enquired about the Assisted Living Facility provided by Nandhavanam. The concept was appreciated by all and many of them enquired about booking. The need of secured and peaceful living for seniors was quite evident in this expo. Based on the response it has been decided to open the booking from October, 2011.*

*One is never old to set new goals and achieve the dreams. 'World Elders Day' is a day when every elder is reminded of their achievements in personal life, a day when a pledge is to be taken by the members of the family to make the elders happy not for one day but for lifetime. I wish all the elders 'HAPPY ELDERS DAY'.*

*I am looking forward to meet you all with more updates in the upcoming News Letters.*

*Sincerely,*



**Bright Gnana Singh.**

### IN THIS EDITION

CEO MESSAGE

THE CRACKED POT

RETIREMENT INDIA  
EXPO, 2011

~ PARTICIPATION BY  
NANDHAVANAM

DEVELOPMENTAL  
ACTIVITIES



Everyone Smiles In The  
Same Language.

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## The Cracked Pot

Once upon a time there was a man whose job was to bring water from the stream to his Master's house. The man carried the water from the stream in two clay pots. He hung the pots on each end of a pole, which he carried across his shoulders, to and from the stream many times a day.



One of the clay pots was perfect in every way for its purpose. The other pot was exactly like the first one, but it had a crack in it and it leaked. When the water bearer reached his Master's house, the perfect pot was always full, and the cracked pot was always half full.

The perfect pot was proud of its accomplishments, and it boasted loudly. It criticized the cracked pot for its failures, and reminded it that despite his efforts, the water bearer could only deliver half a pot of water due to his cracks. The poor cracked pot was ashamed of its imperfections, and was miserable that it could only accomplish half of what it was supposed to do.

One day the cracked pot spoke to the water bearer. "I want to apologize to you. Because of my cracked side I've only been able to deliver half of the water to your Master's home, and you don't get the full value from your efforts."

The water bearer smiled on the cracked pot, and in his compassion he said, "As we return to the Master's house, I want you to notice the beautiful flowers along the path."

Indeed as they climbed the path from the river to the Master's mansion the cracked pot took notice of the sun warming the beautiful flowers along one side of the path, and it felt somewhat brighter. But when they reached their destination and the water in the half-empty pot was poured out, his sadness returned. "Thank you for trying to cheer me up with the beautiful flowers, water bearer," The pot spoke. " But I still must apologize for my failure."

The water bearer said, "Dear pot, you haven't understood what I was trying to show you. Did you notice that the flowers only grew on your side of the path? That's because of your crack. I planted flower seeds on your side of the path, and everyday as we walked from the stream the water that leaks from your pot has watered them. I could have got a new pot, but I preferred to gather the flowers, and with them to bless many tables."

**“ Each of us have our own unique flaws. We're all cracked pots.”**

**“It's the cracks and flaws that make our lives together very interesting and rewarding.  
One has to just accept each person  
for what they are, and look for the good in them.”**

**“There is a lot of good in each one of us!  
Everyone need to appreciate all the different people in one's life!”**

**"A Heart Is Not Judged By How Much You Love; But By How Much You Are Loved By Others."**



# Retirement India Expo, 2011

-Participation by Nandhavanam

In India, many EXPOs are organized for various products. The First Expo solely for Senior Citizens (about 179 million people aged above 50 in India) took place in Chennai and Bangalore. The objective was to create awareness among senior citizens about customized products related to Communication, Mobility, Safety, Convenience, Hygiene and Health and Services to Lead an Active, Dignified, Stress Free Life after Retirement. Workshops on various topics like how to Make A Will, Accessing Social Networking Sites, Spiritual Talks, Legal Rights, and The Right Diet were conducted.

Participation of Nandhavanam exhibiting its services and amenities rendered to elders at an affordable cost with all top Class standards was appreciated by the visitors. There was rousing response from 3500+ right people who visited our Stall. Few Glimpse of the Expo and comments received:



"....Concept is very interesting. My relatives about 6 to 8 people age 65 to 75 will be interested...."

-Mr. K. V. Kishore,  
R.A.Puram, Chennai



"Nice to have like this at the advance years...."

-Mr. B. Devarajulu,  
Manapakkam  
Chennai



A comfortable old age is the reward of well spend age. It gives hopes of eternal youth in a better world ~ Naurice Chevalier



# Retirement India Expo, 2011

-Participation by Nandhavanam



"Project looks furnishing. Wish you great success...."

-Mr. Ramesh Daswani  
Kilpauk, Chennai



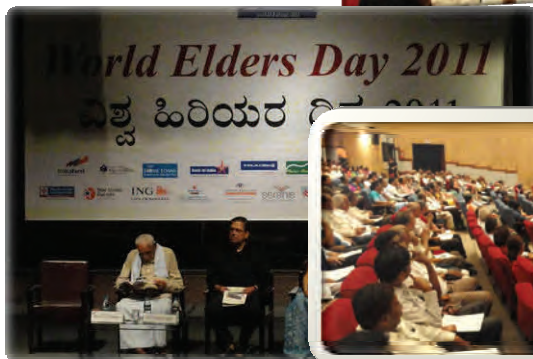
"...Like to work within Nandhavanam."

-Mr. Vasanthi Moorthy  
Kamanahalli, Bangalore



"....interested in Nandhavanam will come, want to live near mutt..."

-Dr.Pramila Kulkarni  
(Prof. Retd), Bangalore





## Developmental Activities - Nandhavanam



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